# Your Email To Client #1

Subject: I thought you might be interested in this

Hello [Name],

I just registered for a **Property Market Update** and thought you might be interested in coming too.

You can see all the info here.

It's being run by the research team over at *Providence Property*.

These are the guys we consult with (professionally and personally) for property advice because…

Unlike other property companies that tend to focus on selling investment stock (often at inflated prices)…

*Providence* have developed a Three Tier System of Macro, Micro, and Individual Property Analysis to find **high performance properties** that outpace averages…

So, you can **grow your portfolio (and wealth) faster.**

Their investment advice is based on **detailed, data-driven research**.

And it's rock-solid.

Anyway…

They have just invited us to a **Live Property Market Update** where they plan to share their latest market data including their **best property picks for 2019.**

And I thought you might like to come along too.

Once again, you can get all the info here.

Let me know if you book seats and we can meet up there.

[Your Signature Block]

P.S. Just a heads up: Providence do help investors buy properties. But this event will not be a sales pitch. Like me, they are very committed to **ethical, sustainable, responsible investing.** This is a genuine **Property Market Update**. I'm looking forward to what they have to say. And I just thought you might be interested too. Get more information and book your seats here.

# Your Email To Client #2

Subject: Did you book for Property Market Update?

Hello [Name],

Did you see my email the other day about the Property Market Update I'm going to?

Just wondering if you're planning to go too.

You can see all the info and book seats here.

Let me know.

[Your Signature Block]